The security industry response to market demands

Major Security Industry Trends
2006 - 2010
Global Security Forum
Milano 29 November 2006



Change Drivers - Technology

Change Drivers - Need & Requirements

Industry Response

CCTV & Video

RFID, Smartcard technology

Convergences



Change Drivers - Technology

Change Drivers - Needs & Requirements

Industry Response

CCTV & Video

RFID, Smartcard technology

Convergences



Video Technology

- Digital cameras
- Mass storage of video
- Data mining & intelligent video
- Predictive video?











Video Technology

- Digital cameras
- Mass storage of video
- Data mining & intelligent video
- Predictive video ?





RFID

- 13.56 M HZ & UHF
- Biometric integration
- Micro controller technology
- Active & Active Intelligent





Video Technology

- Digital cameras
- Mass storage of video
- Data mining & intelligent video
- Predictive video ?

Internet

- Communication & installation
- Remote host systems
- Integration with IT infrastructure

RFID

- 13.56 M HZ & UHF
- Biometric integration
- Micro controller technology
- Active & Active Intelligent



Video Technology

- Digital cameras
- Mass storage of video
- Data mining & intelligent video
- Predictive video ?

Internet

- Communication & installation
- Remote host systems
- Integration with IT infrastructure

RFID

- 13.56 M HZ & UHF
- Biometric integration
- Micro controller technology
- Active & Active Intelligent

Biometrics

- New Sensors
- Algorithm advancement
- Next generation



Video Technology

- Digital cameras
- Mass storage of video
- Data mining & intelligent video
- Predictive video ?



Internet

- Communication & installation
- Remote host systems
- Integration with IT infrastructure

RFID

- 13.56 M HZ & UHF
- Biometric integration
- Micro controller technology
- Active & Active Intelligent

Biometrics

- New Sensors
- Algorithm advancement
- Next generation



Change Drivers - Technology

Change Drivers - Needs & Requirements

Industry Response

CCTV & Video

RFID, Smartcard technology

Convergences



Change Drivers - Needs & Requirements

Terrorism

September 11th New York & Washington, London, Madrid, etc.

Knowledge Revolution

Today IT security is MORE vital than physical!

Global teams

Private / Public collaborative teams

■ Internet & e-commerce

Identity theft crimes



Security Pre & Post September 11

FOR IMMEDIATE RELEASE

APA 50-99 April 15, 1999

Contact: Rebecca Trexler Phone: 202-267-8521

FAA Issues Proposed Rule Change On Checked Baggage Security

WASHINGTON-The Federal Aviation Administration today proposed to strengthen estic aviation system. The proposed rule, implements a key recommendation by the ety and Security led by Vice President Al

cant security enhancements recommended ransportation will put in place the DOJ recommendations to proposal would require airlines to apply ensure that airline security screening complies fully with civil



Electronic Code of Federal Regulations

security procedures after UARVIIIts. 2902 retary of

Transportation Rodney E. Slater said the Department of

e-CFR

THIS DATA CURRENT AS OF THE FEDERAL REGISTER DATED

c Affairs

Homeland ecurity

additional security to the checked by use of automated screening procedu to apply additional security to all include a massive deployment of so carry-on bags, computerized tra screeners, greater numbers of FAA c airports, and expanded FAA-indust "Domestic aviation security is at a ne we've made in the last few year importance of the new procedure

forward to start instituting them." said FAA Administ FOR IMMEDIATE RELEASE DOTAL

Wednesday, October 1, 1997 Contact: Bill Mosley

DOT ANNOUNCES ACTION

ON AIRLINE SECURITY AND DISCRIM

consuming, but the CAPS system will screen out the ma and allow airlines to concentrate on only those autor system. CAPS uses data from the airlines' reservations s

two ways: some baggage is selected through pre-programmed criteria, while other bags are chosen for screening on a random basis. For the most part, passengers will never



U.S. Department Transportation

14 CFR Aeronautics and Space **CHAPTER I** FEDERAL AVIATION ADMINISTRATION, DEPARTMENT **OF TRANSPORTATION (Continued)**

SUBCHAPTER F -- AIR TRAFFIC AND GENERAL **OPERATING RULES**

PART 107 -- AIRPORT SECURITY

Subpart A -- General

Sec.

a follow-up to the 's (DOJ) review of the ()-mandated airline ngs that the required of airline passengers. is moving swiftly to n on Aviation Safety senger screening by Garvey said. "I'm es will continue to

aviation

e vigilant

rs." Slater

s to listen

screening



Security Pre & Post September 11

- Access control systems <u>did NOT perform</u> their intended function
 - "We successfully penetrated secure area on 117 (68 percent) of 173 attempts from the non sterile and sterile areas of the Airport"
 - "Once we penetrated secure areas we boarded aircraft operated by 35 different air carriers 117 times"

Report on Audit of Airport Access Control Federal Aviation Administration Report No. AV-2000-017 November 18, 1999

- Integration of access control with video & advanced identification technology is critical for security
- Quality of training of security staff & employees is critical

IT Security Needs

- Up-to-date <u>employee</u> identity management & management of access privileges for
 - Physical buildings
 - Storage cabinets
 - Files & IT database
- Protection & management of <u>consumer</u> identity & records
- Control & security of company networks & infrastructure
 - Video systems increasingly utilizing corporate networks
 - Interface between access control & HR / Personnel data base
- Employee & consumer privacy concerns are serious issues



Change Drivers - Technology

Change Drivers - Needs & Requirements

Industry Response

CCTV & Video

RFID, Smartcard Technology

Convergences

Industry Response - CCTV & Video

Integration of access control & video is the norm

Emergence of access control systems as "the integrator"

Multitude of DVR technology stand alone & PC based

Video analysis creating "behavior alarms"



Advancement in archiving, data mining & forensics

Great strides in IP & wireless technology enabling wider applications for video

Advancement in camera image quality for low lights



Industry Response ~ RFID & Smartcard Technology

Accelerate move from low security - low frequency RFID credentials to more versatile read / write 13.56 M Hz technology



- Biometric integration & multi function credentials
- The power of contact chip card technology & dual interface technology



- Multi technology interim solutions
- Introduction of RFID Crypto memories & controllers
- Emergence of e-Passports, other identity cards & move from contact chip cards to RFID
- Emergence of NFC and applications for consumer access control
- UHF technology for Cargo tracking applications



Change Drivers - Technology

Change Drivers - Needs & Requirements

Industry Response

CCTV & Video

RFID, Smartcard Technology

Convergences

Convergence ~ Where are we now?

Physical & IT security

and also other convergences

Video management & access control

RFID & Smart cards

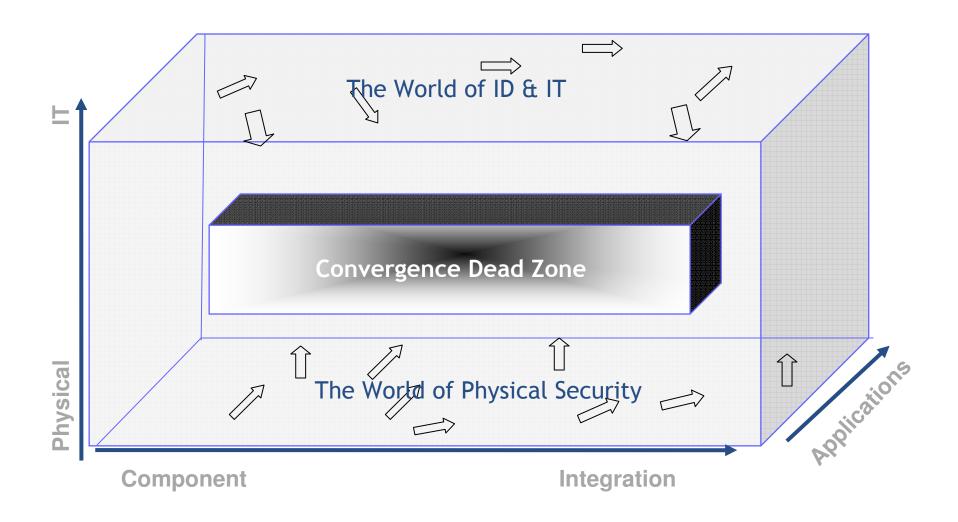
Mobile phones & consumer credentials



The <u>security need</u> at the user level for Physical and IT security is truly <u>converged</u> ...the industry is yet to catch up in a meaningful way

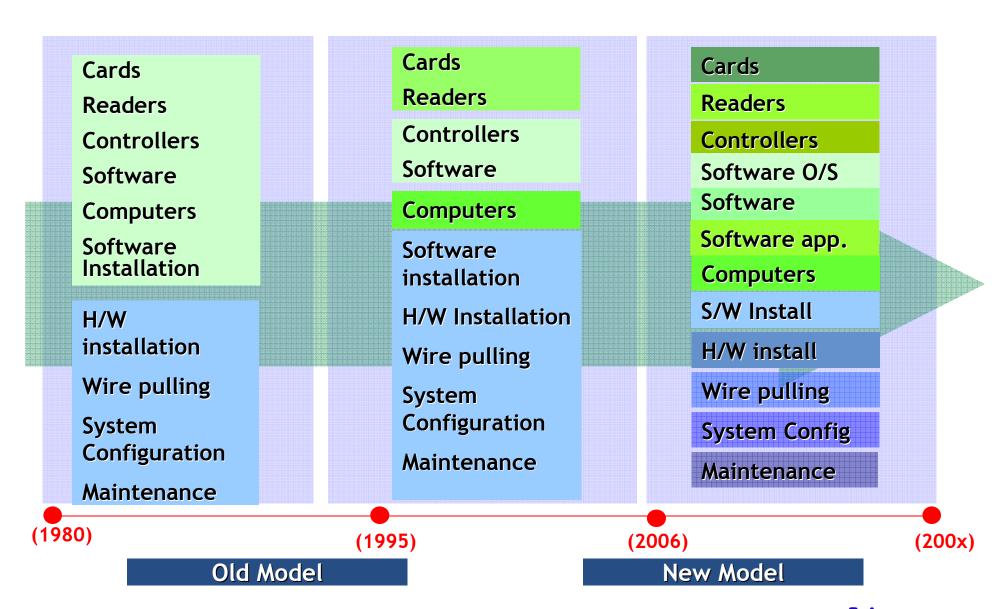
HSPD 12 & FIPS 201 have forced a level of convergence but unfortunately it is "compliance convergence" rather than creative or need / market responsive convergence

Smartcard Landscape

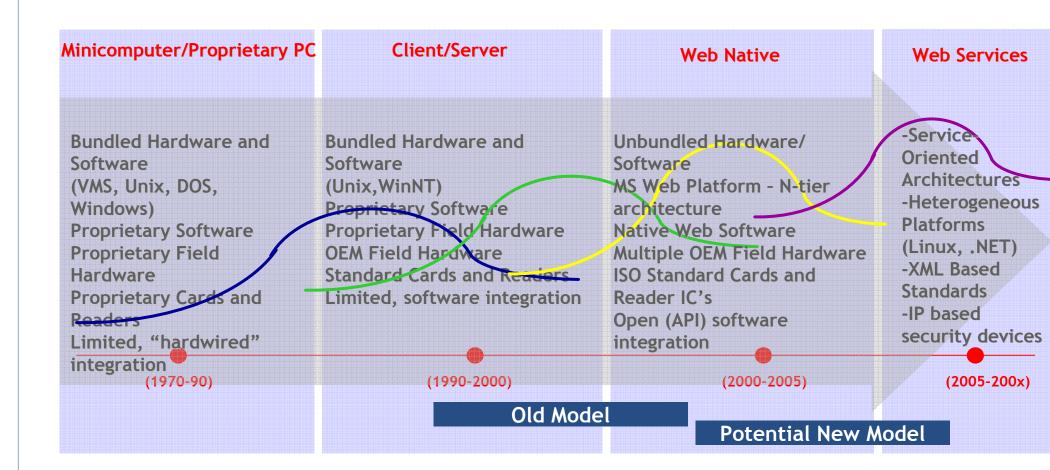


Evolution of the ecosystem of access control

....the unbundling of products and services is conducive to convergence



Technology makes it possible for physical security to evolve and integrate closely with other IT based systems

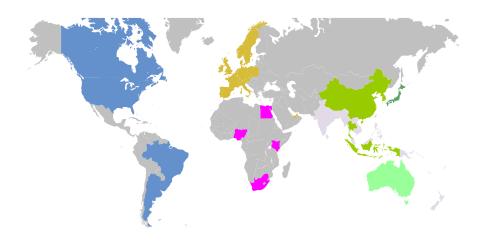


- <u>Seamless integration</u> between video & access devices into new security management systems
- Continued development in <u>intelligent video</u>
- <u>RFID Crypto-controller</u> as ideal solution for converging physical & virtual access control
- Advancements in <u>scalable identity & privilege management</u> <u>technology</u>
- New class of <u>IT Based</u> vendor neutral <u>integration platform</u>
- Advancement in archiving, data mining & forensic security
- RFID & video privacy concerns will continue to require active cooperation between Governments, industry & advocacy groups

Newton International Management, LLC

Strategic consulting and more

- Focus on Security & Identification
- Global strategic approach to marketplace & and "Hands on" implementation and execution
- Market strategy assessment and development
- Technology assessment
- Product positioning and market segment analysis
- Channel rationalization and development
- Acquisition / divesture management



Global Consulting Services

www.newtoninternational.com

